



# CUSTOMER DELIGHT

With years of unmatched customer loyalty, Iris Medical Services is a leader among practice management companies. We provide user friendly software, high guality services, and affordable pricing. We do all this while making you our top priority.

We call it Customer Delight and you will find it one element of Iris that sets us apart. We not only listen to what you need, but also work hard to shape our services to be exactly what you want.

### Listen to what some Iris customers say:

"... I just wanted to let you know that we are happy alloFactor users for over 3 years. We love the intuitive interface and the speed of your releases!"

MD at a primary care clinic at Englewood, FL

"... Just wanted to let you know xxx in support quickly connected to my tablet remotely and helped resolve the issue..."

MD, Premier Internists, Naperville, IL

"We could not have asked for a smoother transition. With your billing service, our revenue jumped 15% and receivable came down by 60%."

Cardiology practice, Roanoke Rapids, NC

In addition to our state of the art software platform, Iris offers a set of services that amplifies our value proposition. Our skilled team works as an extension to your practice.

### **Billing Services**

Revenue management is the key function to a successful practice, and we have consistently increased revenues and reduced receivables for our clients. Through a combination of automated rule checks, specialty based billing teams, and aggressive claims follow-up, you will realize a distinct impact to your bottom line revenue.

### **Transcription Services**

Our flagship transcription service helps document clinical visits with a rapid turnaround time. Combined with multiple modes for voice input and transcribed report delivery, we deliver secure transcription that is 100% HIPAA compliant with a multi-tier quality control program. Through our direct EMR delivery option, we ensure that dictating physicians can continue their current documentation flow in the new paperless world.

### **Fulfillment Services**

Free up staff for more productive activities by outsourcing your printing and mailing. Mark your insurance claims or patient statements, and Iris will print and mail them out. Our highly automated solution gets rid of cumbersome manual tasks while reducing overall costs.

### Fax & EDI Services

Fax documents at the click of a button and tag incoming faxes for review. Use claim and ERA EDI services to accelerate payments and reduce workload. Eligibility EDI saves valuable time spent on the phone with insurance companies. Electronic prescription and lab results improve flow and reduce time spent on these tasks.

### Made Just For You

You are unique, and so are the ways we can customize our solution for you. Pick from our extensive software and services portfolio, and we will build a solution tailored to your individual needs.

### You work hard - you deserve a partner that does the same.



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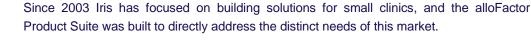






Iris stands out among the 2011/2012 ONC-ATCB certified vendors as the one that provides an integrated platform for small clinics and helps you receive stimulus money.

# alloFactor the IRIS ADVANTAGE



### Increase Staff Productivity

Automate manual tasks such as eligibility verification, reminder phone calls and remittance posting. Access data across office locations or continue work from home. Eliminate duplicate data entry through our integrated platform. Swiftly complete documentation with a rapid scripting engine & multiple data entry modes. Fax documents at the click of a button.

### Affordable Solution

alloFactor has all the features that you will find in products used by large practices. We just took out unnecessary complexity and made it affordable for small clinics. Our total cost of ownership is typically half of comparable products. Keep the stimulus money instead of paying off your EMR vendor.

### Increase Collections

Verify eligibility and virtually eliminate bad debt. Drastically reduce no-shows using automated reminder calls. Scrub your claims against payor rules to considerably reduce denials. Detailed billing reports pinpoint ways to reduce open receivable.

### Eliminate IT staff

Automated software updates eliminate the need for in-house IT staff. Our IT experts perform complex maintenance tasks such as data backups and software upgrades. Remote help is at hand when you need IT assistance.

### Easy, Intuitive

alloFactor emphasizes an intuitive interface to help users rapidly gain proficiency. Add in online videos, advanced training sessions, and an emphasis on customer support, and you can rest assured of a smooth, successful transition to a paperless practice.

### Compliance monitoring

We offer a one-of-a-kind solution in the industry to take the worry out of meaningful use compliance. We track your progress every month and alert you if are not meeting the gualification criteria for ARRA stimulus money.

# 2011/2012 ONC-ATCB CERTIFIED SOLUTION

### ➤ EMR

ePrescription Lab Connectivity Drug & Allergy Check **Decision Support** Order Sets Voice recognition iPhone Companion

### Scheduler

Rapid scheduling Reminder calls Verify eligibility Flexible workflow Practice Website Self service Portal

# INTEGRATED PLATFORM

alloFactor brings together a Scheduler, EMR, Billing, mobile and patient portals, and vital third parties from the healthcare ecosystem into a singular, integrated platform.

### Scheduler

alloFactor Scheduler is constructed to match the pace of the busy front office. Covering all aspects of front office management, Scheduler has scheduling, registration, and check-out functions. Automated eligibility verification and appointment reminders boost your revenue. Customizable forms and end-ofday reports help the front desk power through daily tasks. Upon check-in, each visit instantly flows into EMR and Billing components of the platform.

### FMR

alloFactor EMR is fine tuned for the highest physician productivity. EMR provides several ways to document visit notes such as click through menus, macros, voice/handwriting recognition or external transcription - You pick the input mode that works best for you. Extend the prebuilt vocabulary on the fly or customize templates to suit your documentation style. As a certified Surescripts vendor, prescriptions are electronically routed to over 77% of pharmacies. Lab results are linked to the patient chart for physician review. Drug-to-drug checks and other decision support features improve health safety. Place commonly used orders instantly through order sets. Elevate the overall clinical efficiency through intelligent routing of data to the correct staff.

### Billing

alloFactor Billing is built for the flexibility and power required in the back office. Use billing defaults to create claims with minimal additional input needed. Directly file electronic claims to over 2200 payors at the click of a button. Replace error prone manual payment posting with automated ERA posting, saving hours each day. An integrated claim scrubber virtually eliminates rejections and denials. Leverage the builtin rules engine to customize or add your own rules. Our powerful reporting module can generate business intelligence reports for management or detailed operational reports for the billing staff

### Patient Portal

alloFactor Patient Portal is a streamlined and user-friendly self-service website for patients. Authenticated users can manage their own appointments, reducing patient calls. Registration and health summary information can be entered from the comfort of their home, helping to eliminate delays associated with new patient visits. Patients can securely message staff with medical or billing questions. The portal also supports meaningful use compliance by enabling patients to view and download their own health summary.

### ➢ Billing

Electronic Claims **Remittance Advice** Claim Scrubber Customizable forms Real time reports

### > Other

Document Management Built-in Faxing Billing Services Transcription Services Patient Statement Services **Claim Mailing Services** 





## **COMPANY PROFILE**

Iris Medical Services LLC provides a comprehensive set of products and services for small and medium sized medical practices. Everything we do is focused around our core mission to increase revenue, reduce costs, and improve productivity for our clients. By combining our best of breed software platform with a highly skilled workforce, Iris brings a solution together that is unparalleled in the industry.

# **Quick Statistics**

Name: Iris Medical Services LLC Address: P O Box 2154 Foley, AL 36535 URL: www.allofactor.com www.iris-llc.com Phone: (205) 775-1125 x1 Email: sales@iris-llc.com Founded - 2003 Market: 1-10 Physicians Installations: 1000+ Geography - United States Products: PM, EMR, Portal Clearinghouse: EDI, eRx, Lab Services: Billing, Transcription Other: Calls, Faxing, Printing Plans: Purchase or Subscription Deployment: On-premise or Hosted